



PRESS AND MEDIA KIT
VERSION 1.0 · OCTOBER 2026

Brand guidelines for media

How to name, show and describe AI4X 2027 in editorial coverage, partner communications and event listings.

Tutorial Weekend 12-13 June 2027
Main conference 14-17 June 2027
Constructor University campus, Bremen

JOINTLY ORGANISED BY

25 CONSTRUCTOR
YEARS UNIVERSITY

NUS Institute for Functional
Intelligent Materials

About this guide

This guide is for journalists, editors, event listing services and partner communications teams. It covers the essentials for showing AI4X correctly: the name, the logo, the co-organiser lockup, colours, type and approved descriptions.

All logo files, photos and the fact sheet are available from the press and media kit page. Please use the supplied files only and do not recreate or alter them.

THE SHORT VERSION

1. Write the name as AI4X, and the event as AI4X 2027.
2. Use the supplied logo files unchanged.
3. Use the full-colour logo on dark backgrounds and the mono logo on light ones.
4. Name both co-organisers: Constructor University and I-FIM, NUS.
5. If in doubt, ask the press office before publishing.

CONTENTS

01	Name and descriptions	3
02	Logo versions	4
03	Clear space and minimum size	5
04	Logo misuse	6
05	Co-organiser lockup	7
06	Colour	8
07	Typography	9
08	Photography	10
09	Downloads and contact	11

Name and descriptions

AI4X is written as one word, in capitals, with the numeral 4. The 2027 edition is AI4X 2027. In running text, the name is never set in the logo or given a different style.

CORRECT	INCORRECT
AI4X	AI4x, AI 4X, AI-4-X
AI4X 2027	AI4X'27, AI4X Bremen
AI for Materials Science	AI4Materials

Conference topics are always written in full, as published: "AI for <Field>". Do not abbreviate them.

KEY FACTS	
Tutorial Weekend	12-13 June 2027
Main conference	14-17 June 2027
Venue	Constructor University campus, Bremen, Germany
Hashtag	#AI4X2027

POSITIONING LINE

Leading AI conference for science and deep-tech applications

SHORT DESCRIPTION · 1 SENTENCE

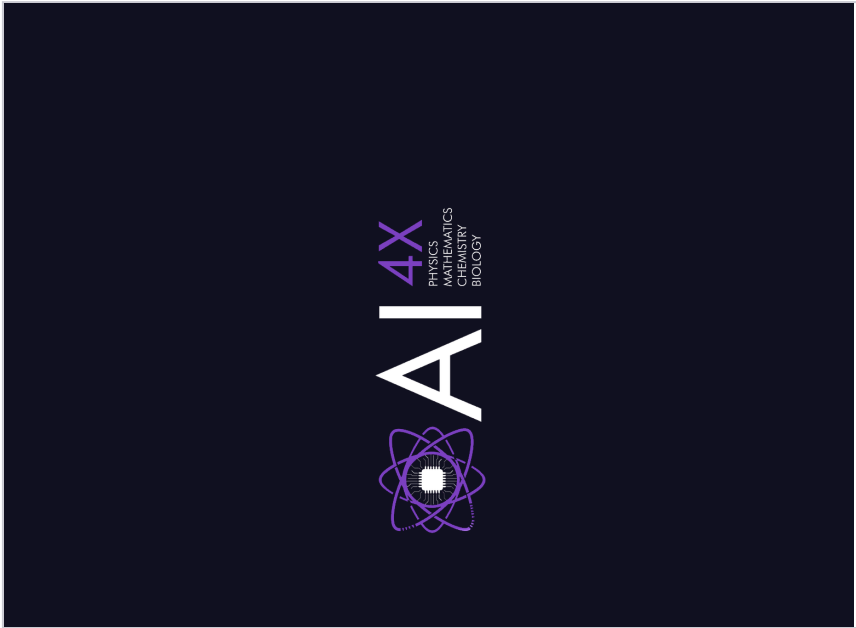
AI4X 2027 is the leading conference for AI in science and deep-tech applications, held on 12-17 June 2027 on the Constructor University campus in Bremen, Germany.

BOILERPLATE · APPROVED PARAGRAPH

AI4X is the leading conference for AI in science and deep-tech applications. Jointly organised by the Institute for Functional Intelligent Materials (I-FIM) at the National University of Singapore and Constructor University, AI4X 2027 opens with a two-day Tutorial Weekend (12-13 June 2027), followed by a four-day conference (14-17 June 2027) on the Constructor University campus in Bremen, Germany.

Logo versions

There is one AI4X logo in three colour versions. Choose the version by background.
The full-colour logo is preferred wherever the background allows it.



Full colour, reversed · preferred

On Deep Field #101020, Ink #24222E or other very dark backgrounds.

ai4x-logo-knockout.png



Mono, Deep Field

On white and light backgrounds, newsprint and single-colour print.

ai4x-logo-mono-dark.png

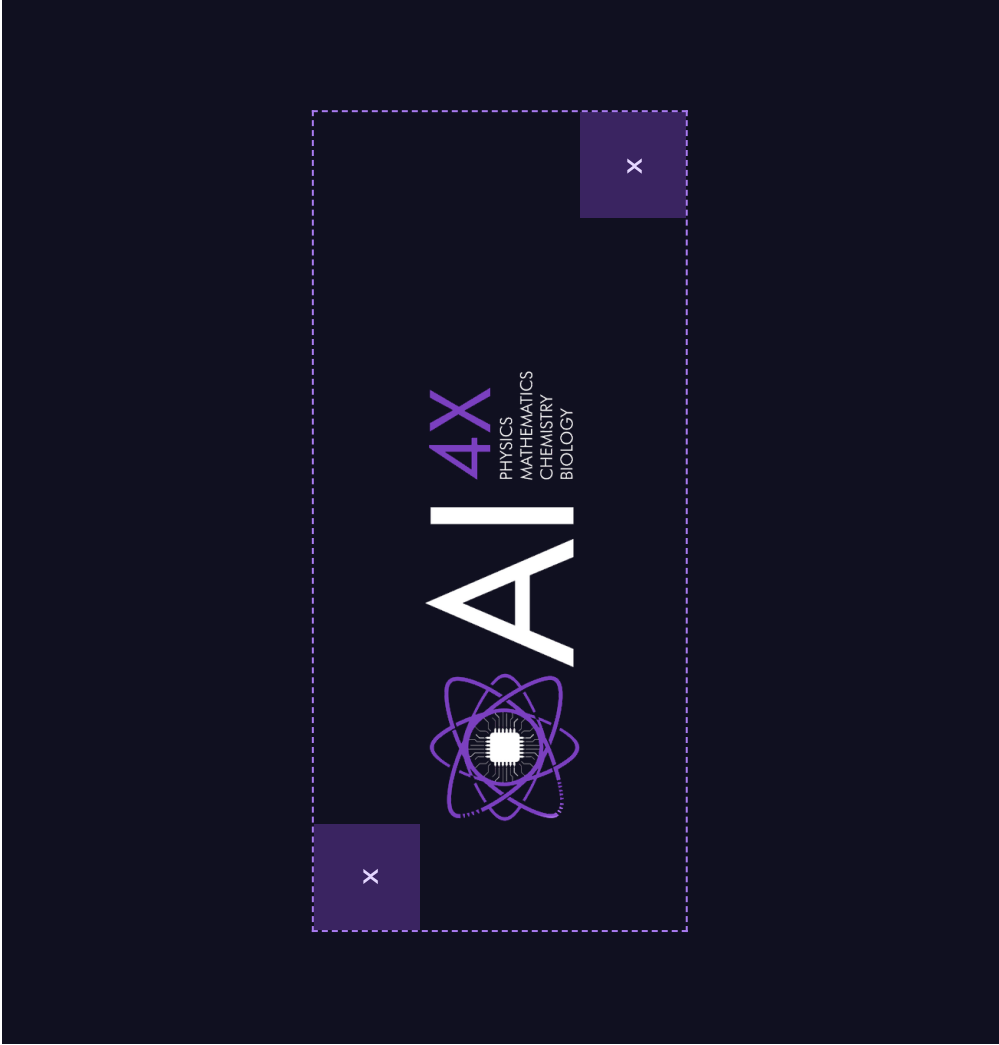


Mono, white

On violet, mid-tone and photographic backgrounds where full colour loses contrast.

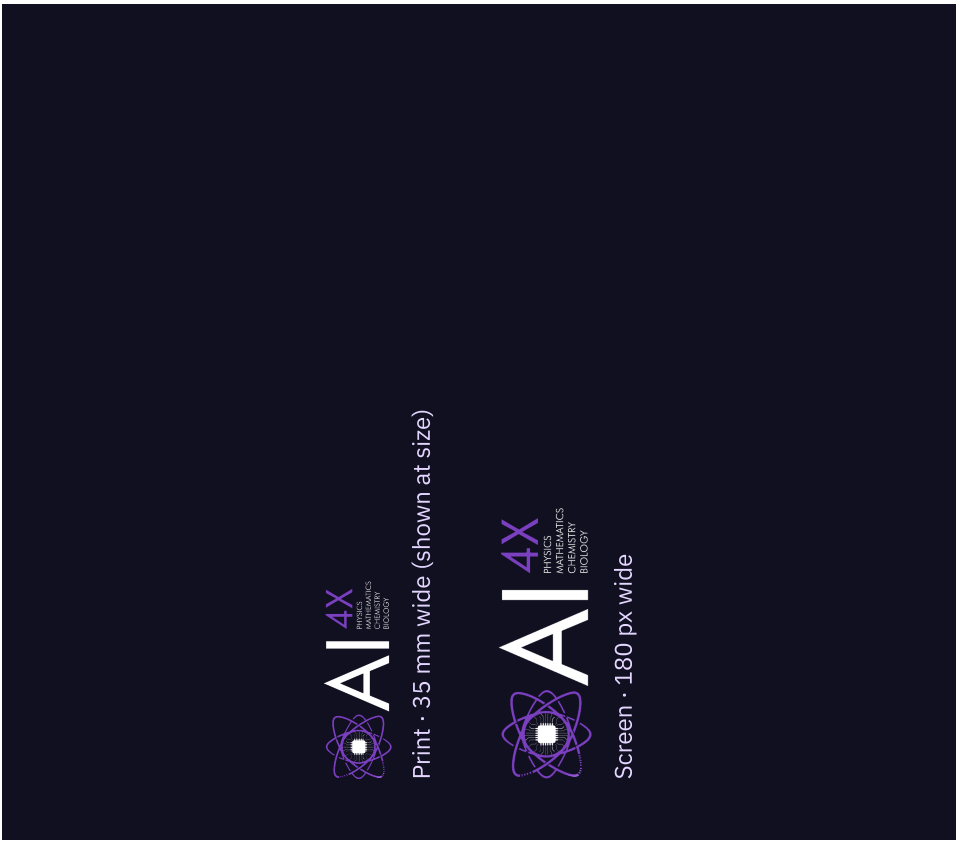
ai4x-logo-mono-white.png

Clear space



x equals the cap height of "AI" in the logo, roughly 45% of the logo height. Keep this space free on all sides from text, other logos, image detail and the page edge.

Minimum size



Below these sizes the fine lines in the logo stop reproducing. There is no small-size version: if space is short, use the name AI4X in text instead.

Logo misuse

Do not alter, redraw or rebuild the logo in any way. Scale it proportionally and place it on a background that gives it clear contrast.



PHYSICS
MATHEMATICS
CHEMISTRY
BIOLOGY

Do not stretch or squash.



PHYSICS
MATHEMATICS
CHEMISTRY
BIOLOGY

Do not recolour.



PHYSICS
MATHEMATICS
CHEMISTRY
BIOLOGY

Do not rotate.



PHYSICS
MATHEMATICS
CHEMISTRY
BIOLOGY

Do not add shadows, glows or outlines.



PHYSICS
MATHEMATICS
CHEMISTRY
BIOLOGY

Do not use full colour on light backgrounds.



PHYSICS
MATHEMATICS
CHEMISTRY
BIOLOGY

Do not crop.



PHYSICS
MATHEMATICS
CHEMISTRY
BIOLOGY

25 C-ONSTRUCTOR
YEARS UNIVERSITY

Do not crowd with other logos.



PHYSICS
MATHEMATICS
CHEMISTRY
BIOLOGY

Do not retype the logo in any font.

Co-organiser lockup

When AI4X appears with its organisers, AI4X comes first and largest. Partner logos sit in a second layer at about 36% of the AI4X logo height, under the label "Jointly organised by": Constructor University first, then NUS I-FIM.



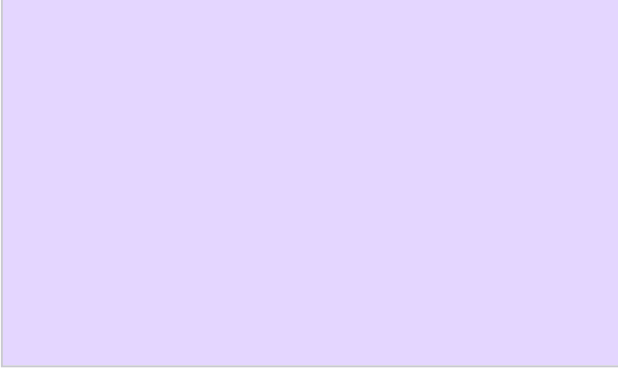
Horizontal lockup · default, on dark and light backgrounds

Stacked lockup · narrow formats

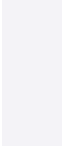
In text, name the organisers as Constructor University and the Institute for Functional Intelligent Materials (I-FIM), National University of Singapore.

Colour

The palette is taken from the AI4X logo. Deep Field is the main colour, with Orbit Violet for emphasis. Use these values when you build AI4X-related graphics, such as listings or event announcements.

				
Deep Field Primary HEX #101020 RGB 16 16 32 CMYK 50 50 0 87	Orbit Violet Secondary HEX #7B42C4 RGB 123 66 196 CMYK 37 66 0 23	Lilac Accent HEX #A97BF0 RGB 169 123 240 CMYK 30 49 0 6	Deep Violet Accent HEX #4A2A80 RGB 74 42 128 CMYK 42 67 0 50	Veil Accent HEX #E4D6FF RGB 228 214 255 CMYK 11 16 0 0

NEUTRALS

				
#FFFFFF	#F4F3F7	#C9C9D1	#8E8E99	#4A4A57
				#24222E

Orbit Violet on Deep Field has a contrast ratio of 3.1:1, so use it only for graphics and large headlines, never body text. For text on dark backgrounds use white or Veil; on light backgrounds use Deep Field or Deep Violet.

Typography

AI4X uses two typefaces, both free under the SIL Open Font Licence 1.1 and available from Google Fonts. Where they are not available, use Arial.

DISPLAY

Space Grotesk

Bold 700 · headlines · tracking -3%

TEXT

IBM Plex Sans

Light 300, Regular 400, Medium 500 · body, captions, labels

AI FOR MATERIALS SCIENCE

Leading AI conference for science and deep- tech applications

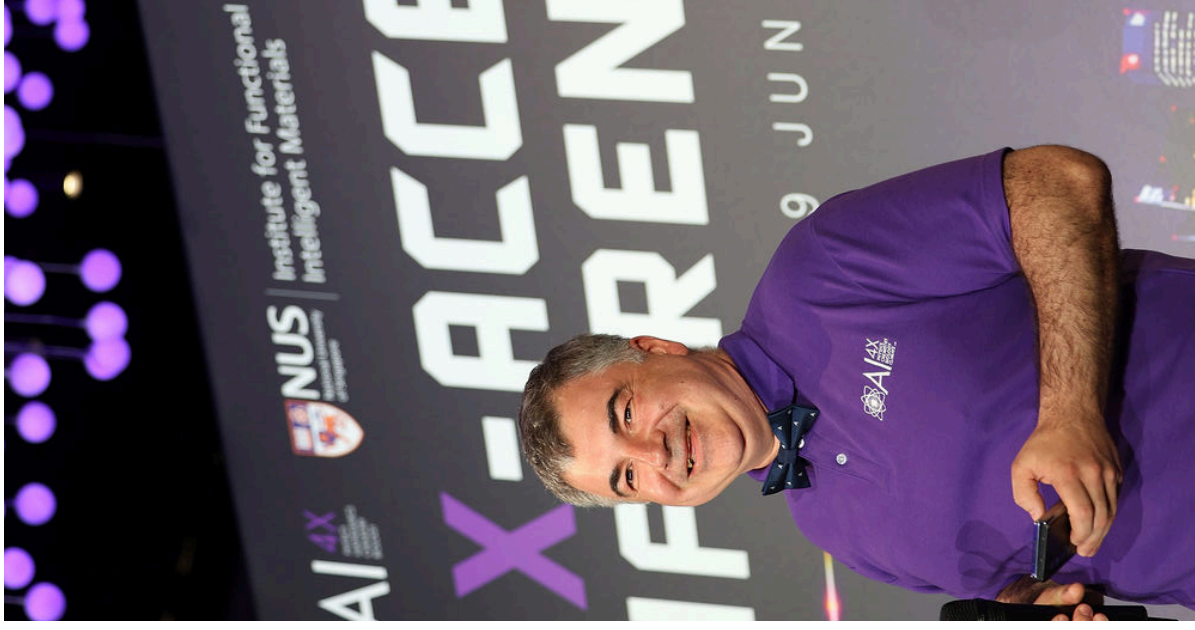
Tutorial Weekend 12-13 June 2027. Main conference 14-17
June 2027, Constructor University campus, Bremen.

Eyebrow · headline · body. Headlines are in sentence case.

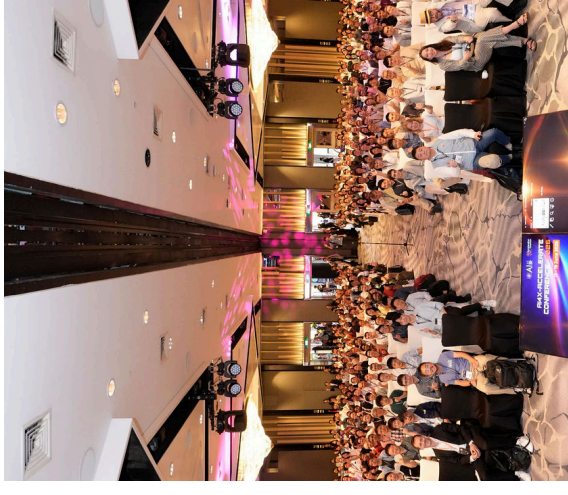
Photography

The media kit includes photos from AI4X - Accelerate Conference 2026 in Singapore. They may be used for editorial coverage of AI4X.

- 1 Caption past-edition photos with the edition and year, for example "AI4X 2026, Singapore".
- 2 Use the credit line supplied with each image.
- 3 Crop as needed, but do not apply filters, colour overlays or composites, and do not place the logo over faces.
- 4 Do not use the photos for advertising or to imply endorsement.



AI4X 2026, Singapore



AI4X 2026, Singapore



AI4X 2026, Singapore

Downloads and contact

IN THE PRESS AND MEDIA KIT

AI4X logo, three colour versions (PNG)

Co-organiser logos, Constructor University and NUS I-FIM

Photos from previous editions

AI4X 2027 media fact sheet (PDF)

These brand guidelines (PDF)

ai4x.cc/2027/news/press

PRESS OFFICE

Press enquiries, interview requests, media accreditation, vector logo files and approval of logo use

dpeterson@constructor.university

General enquiries · info@ai4x.cc

